

# Celocell 30HB

## Hydroxyethylcellulose – HEC

### Technical Data Sheet

**CHARACTERISTICS:** Celocell 30HB, hydroxyethylcellulose gives powerful, stable thickening in both interior and exterior paints. A creamy in-can stability, excellent water resistance and a good rheology profile. At the same time, it serves as a protective colloid in emulsion polymerization. Also, it's produced with a special process that gives superior biostability to the product and this process doesn't make any difference in the chemical and physical property.

#### TYPICAL PROPERTIES

Appearance	White to slightly off-white fiber or granular powder
Moisture content (%)	< 6,0
Ash (%)	> 5,1
PH	6,1 – 8,5
Viscosity (mPa.s) *	18.000 – 27.000
Particle size	100% through 80 mesh
Density kg/m <sup>3</sup>	300~600

\* Brookfield %2 solution at 20°C

**PACKAGING:** 25 Kg's multi layer paper

**STORAGE:** Store in it cool and dry place.

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