

# Celocell 30 H

## Hydroxyethylcellulose - HEC

### Technical Data Sheet

#### *Characteristics*

Celocell 30 H, hydroxyethylcellulose gives powerful, stable thickening in both interior and exterior paints. A creamy in-can stability, excellent water resistance and a good rheology profile. At the same time Celocell 30 H, hydroxyethylcellulose serves as a protective colloid in emulsion polymerization.

#### *Applications*

Celocell 30 H hydroxyethylcellulose products are widely used in latex paints, building materials, oilfield chemicals, cleaning and personal care products, and much more.

#### *Typical Properties*

Appearance	White to slightly off-white fibre or granular powder
Moisture content (%)	≤ 6.0
Ash (%)	≥ 5
PH	6.0-8.5
Viscosity (mPa.s)	27.000-33.000
Density kg/m <sup>3</sup>	300-600
Particle Size	100 % Through 80 mesh

#### *Packaging*

25 Kg's multi layer paper - PE bag.

#### *Storage*

Store it in cool, dry place avoiding direct sunshine.

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